

The Education Trust-West's  
"Bringing Equity to the Common Core" Webinar Series

# Authentic Family and Community Engagement For Common Core Student Success



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The Education Trust-West

May 7, 2014

# Education Trust-West Staff

- Amber Banks, Practice Associate
- Patrice Guillory, External Relations Associate

# Housekeeping

- This webinar slide deck and recording will be archived on our website
- We encourage you to ask questions throughout the webinar via “Questions”
- If you are having any technical difficulties you can call GoToWebinar at 800-259-3826 or chat with tech support online

**Poll:**  
**Who is on the webinar?**

# Mission Statement

The Education Trust—West works for the high academic achievement of all students at all levels, pre-k through college. We expose opportunity and achievement gaps that separate students of color and low-income students from other youth, and we identify and advocate for the strategies that will forever close those gaps.

# Goals of the Webinar

- Raise awareness about the importance of parent and community engagement in Common Core
- Provide an opportunity for participants to learn about equity-minded models for engaging parents and youth around Common Core implementation

# Agenda

1. Overview & Context
2. Parent-Teacher Collaboration: *Academic Parent Teacher Team Model*
3. Student Engagement: *Student's Guide to the Common Core*
4. Community Based Organization's Role: *C.O.P.E. and Common Core Family Engagement*
5. Questions and Closing

# Today's Panelists

## **Parent Teacher Home Visit Project- Academic Parent Teacher Teams (APTT)**

- Lisa Levasseur- Sacramento Parent Teacher Home Visit Project Director
- Yesenia Gonzalez- Parent/grandmother

## **Silicon Valley De-Bug- Student's Guide to Common Core**

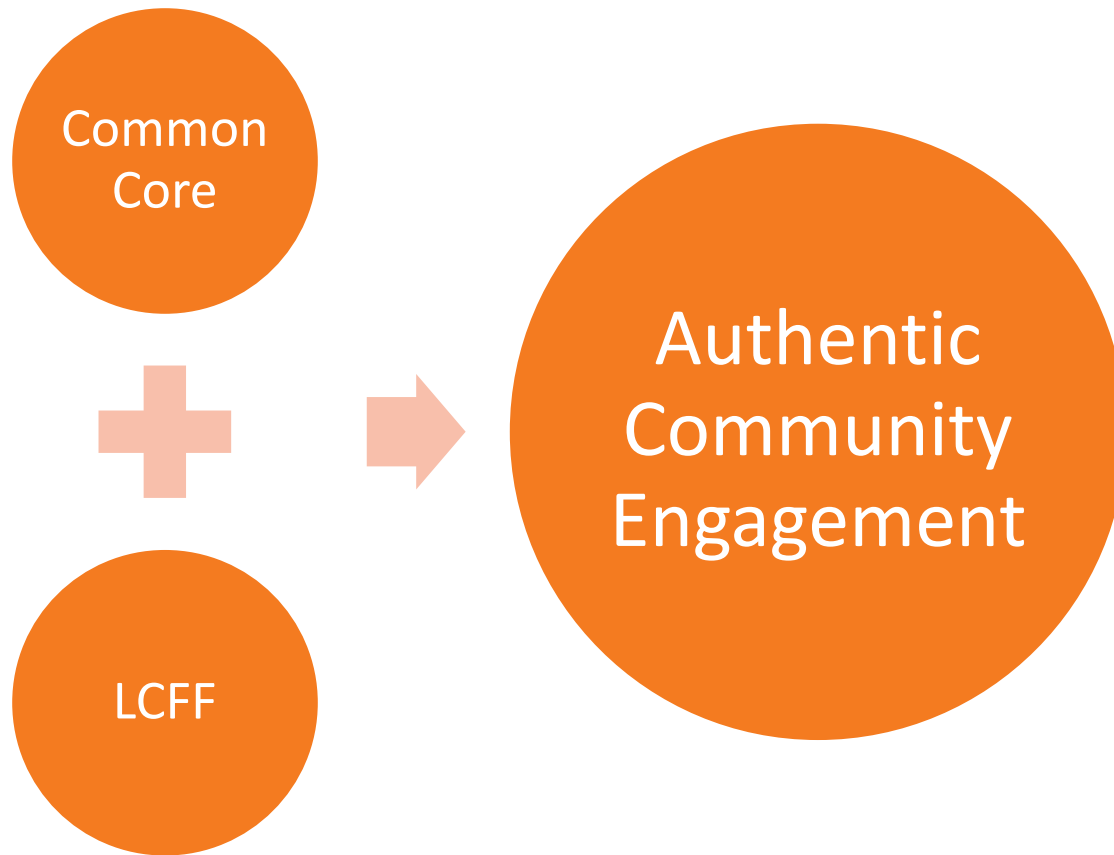
- Daniel Zapien, Silicon Valley De-Bug Youth Media Facilitator
- Andrew Bigelow, Silicon Valley De-Bug Youth Media Facilitator
- Raj Jayadev, Silicon Valley De-Bug Coordinator

## **C.O.P.E. (Congregations Organized for Prophetic Engagement)**

- Dr. Laurie Collins, Project Director
- Felicia Jones, Associate Director



# Two Key Policy Shifts in California Public Schools



# Community Perspectives and Opportunities

- Strong community support for Common Core and LCFF (Ed Source, 2014)
  - General sense that Common Core and LCFF good for California students
  - More time and investments are needed for equitable implementation
- LCFF and Local Control Accountability Plans (LCAP's)
  - Broad, frequent outreach to stakeholders with particular attention paid to underrepresented groups
  - Empowered and diverse parent advisory committee membership
  - Commitment to continuous improvement, collaboration and capacity building

# Putting Policy into Practice

- Focus on two-way capacity building
- Multiple opportunities for training and engagement
- Efforts to engage parents are systemic
- Outreach targeted at including traditionally under-represented families
- Information is provided in a timely, accessible and consistent manner

[“Best Practices in Local Control Funding Formula Implementation”, 2014](#)

[Dual Capacity Framework for Family-School Partnerships, US DOE, 2014](#)

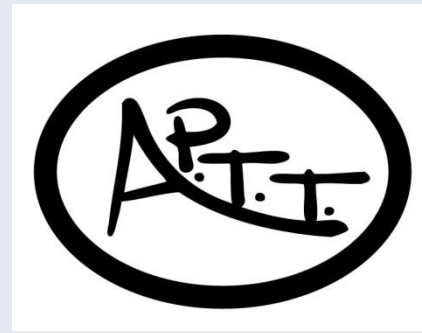
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# Parent/Teacher Home Visit Project and Academic Parent-Teacher Teams (APTT)



Two Effective Strategies  
Together... A Winning Combination!



# Parent/Teacher Home Visits



The concept behind the Parent/Teacher Home Visit Project is simple.

Teachers and families come together, in a unique setting, as equal partners, to build trust and form a relationship.

This strategy creates space for key partners to share dreams, expectations, experiences, and, eventually, tools to boost academic and social success.

## IN THE PAST YEAR:

- \* Network partners under the Parent/Teacher Home Visit Project trained **4,622 teachers.**
- \* We expanded to **305** participating school sites in **15 states.**
- \* Together, we conducted **20,914** relational home visits!

# Parent/Teacher Home Visit Outcomes:



- **For Staff and Families:**

- Increased Trust and Empathy for Co-Educator
- Increased Capacity To Better Engage Student in Academics

- **For Students:**

- Increased student attendance rates.
- Increased academic success for students
- Decreased suspension and expulsion rates.
- Decreased vandalism at school site.

# Parent Home Visit Testimony:



*People don't care about what you know, until they know you care.*





# Academic Parent-Teacher Teams<sup>©</sup> (APTT)



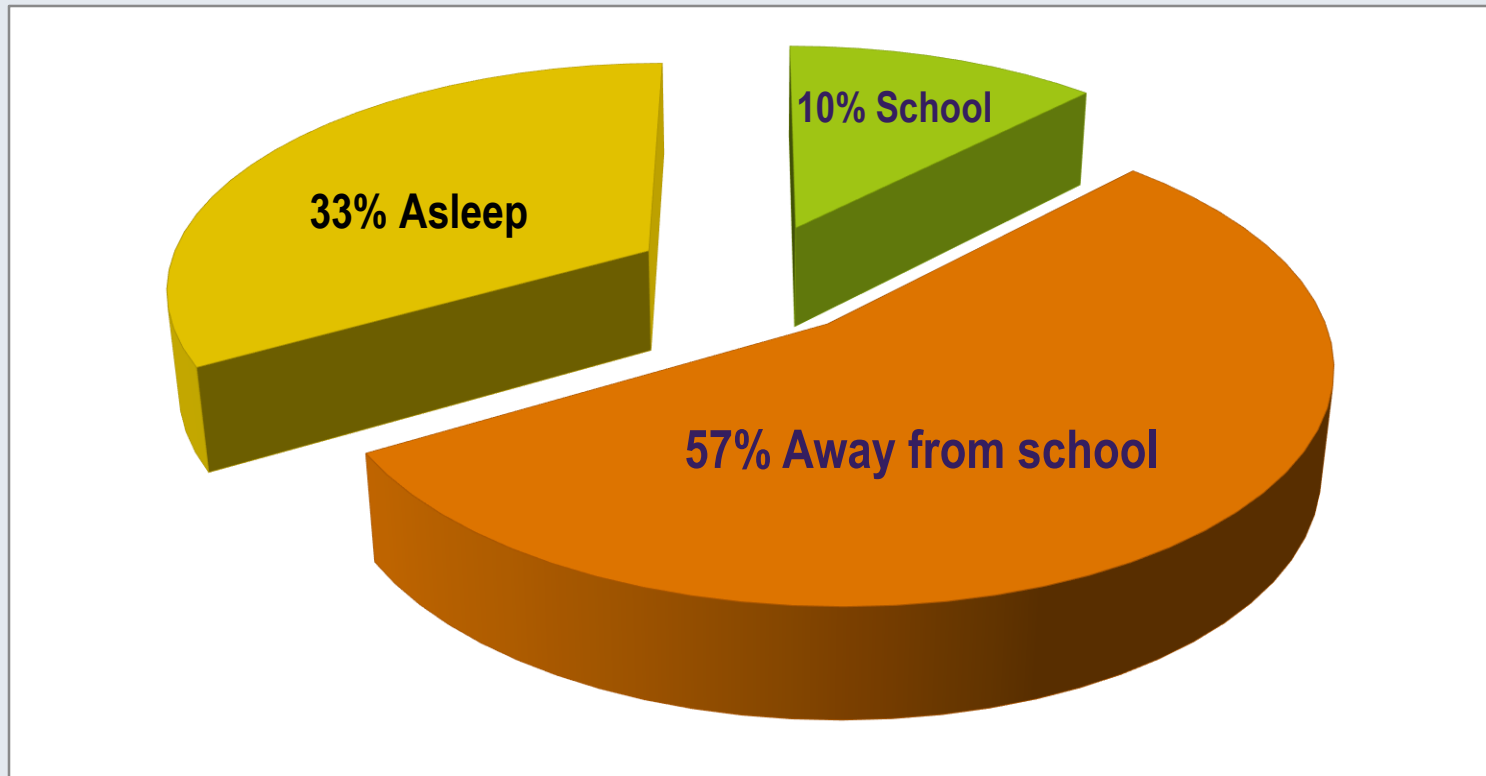
## **OBJECTIVE:**

**EVERY PARENT/CARETAKER  
ACQUIRES THE INFORMATION,  
SKILLS, AND CONFIDENCE TO  
SUPPORT STUDENT LEARNING AT  
HOME.**    **CREATED BY MARIA PAREDES ED.D**



excellence in research, development, and service

# It's a Matter of Time



180 days of school - 6 hours of instruction - Ages 5-18

# The APTT<sup>©</sup> Model



## Two Components:

- 1. Three** 75-minute team meetings  
(All parents in the class come together)
  
- 1. One** 30-minute individual session  
(The teacher, the student, and the student's family)

**APTT Repurposes Traditional Conferences**

# The APTT Team Meeting Process



## **GOALS:**

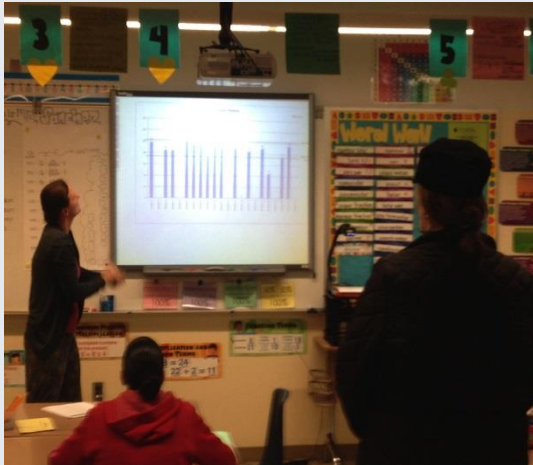
At the end of our meeting, you will be able to:

1. Name the most critical Reading & Math skills your child needs to master
2. Practice strategies to ensure success in Common Core standards
3. Set a goal for your child to work toward during the next 60 days
4. Do learning activities to support your child at home

# Engaging Parents around Common Core



*Use common, grade-appropriate Greek or Latin affixes and roots as clues to the meaning of a word. (L.7.4 b)*



Appendix F, page 1  
SEPTEMBER Teacher Reference

Roots, (Suggested) Gestures, Meanings, and English examples

New 7<sup>th</sup> Grade Core Knowledge Vocabulary

| Roots              | Meanings    | Gestures   | Examples   |
|--------------------|-------------|--|--|
| 1. <b>ad</b>       | to, forward | move hand from your heart forward                | Advocate, advance, adjacent, advert, add, adventure, adopt, ...  |
| 2. <b>bene</b>     | good, well  | thumbs up gesture                                | Benefit, beneficial, benediction, benevolent, benefactor, ...    |
| 3. <b>fragilis</b> | breakable   | both hands moving like you are breaking a pencil | Fragile, fragility, fragment, fraction, fracture, fractious, ... |
| 4. <b>re</b>       | back, again | One hand circles back toward you                 | Return, reset, reply, revise, reiterate, redo, ...               |
| 5. <b>sub</b>      | under       | One hand dips down and under                     | Subdue, subject, subtract, submarine, ...                        |
| 6. <b>voce</b>     | call        | hand at side of mouth like you are calling       | Vocalize, vocal, voice, ...                                      |

Review 6<sup>th</sup> Grade Vocabulary

|                  |              |   |  |
|------------------|--------------|---|--|
| 7. <b>aqua</b>   | water        | hands make wave motion like for the sea                 | Aquarium, aquatic, aqueduct, ...       |
| 8. <b>decem</b>  | ten          | show 10 fingers   | Decade, decimal, decimate, ...         |
| 9. <b>magnus</b> | great        | both hands make motion like holding a very large object | Magnificent, magnify, magnanimity, ... |
| 10. <b>ph</b>    | sound, voice | one hand at ear, one hand touching throat               | Photograph, telephone, phonics, ...    |

2007 Core Knowledge® National Conference, Moving With Your Roots, 7<sup>th</sup> Grade 33



# K-5 Parents Learning about Common Core



*Read with sufficient accuracy and fluency to support comprehension. (RF.2.4)*





# Parent Story



## Experiencing APTT for the first time



# SCUSD Home Visit Results



- **5,886** home visits conducted last year.
- Teachers that did a home visit first, doubled their numbers in parent attendance at APTT meetings.
- **37** home visit schools





# SCUSD Results Cont...



- **12** APTT schools
- **97%** of parents who attended reported a better understanding of grade level CC foundational skills.
- **95%** of parents who attended felt they had a better understanding of how to help their child at home with their academic learning.
- **99%** of APTT teachers surveyed want to continue next year.

# Thank You!



For more information contact:

Lisa Levasseur 916-206-8994 or [lisa@pthvp.org](mailto:lisa@pthvp.org)



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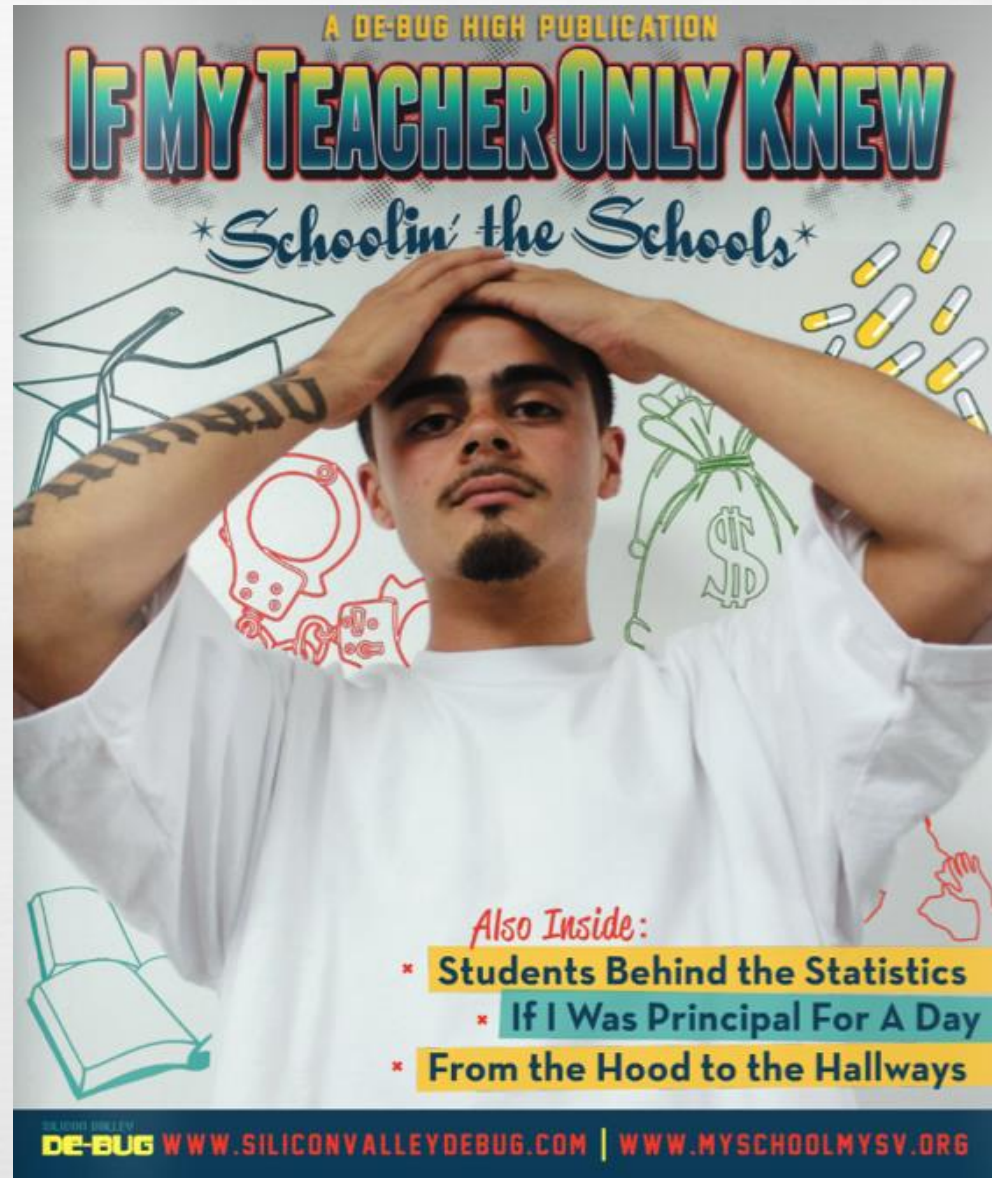
# Common Core: De-Bug's Story



SV De-Bug's Work Around Student Roles In Common  
Core Implementation

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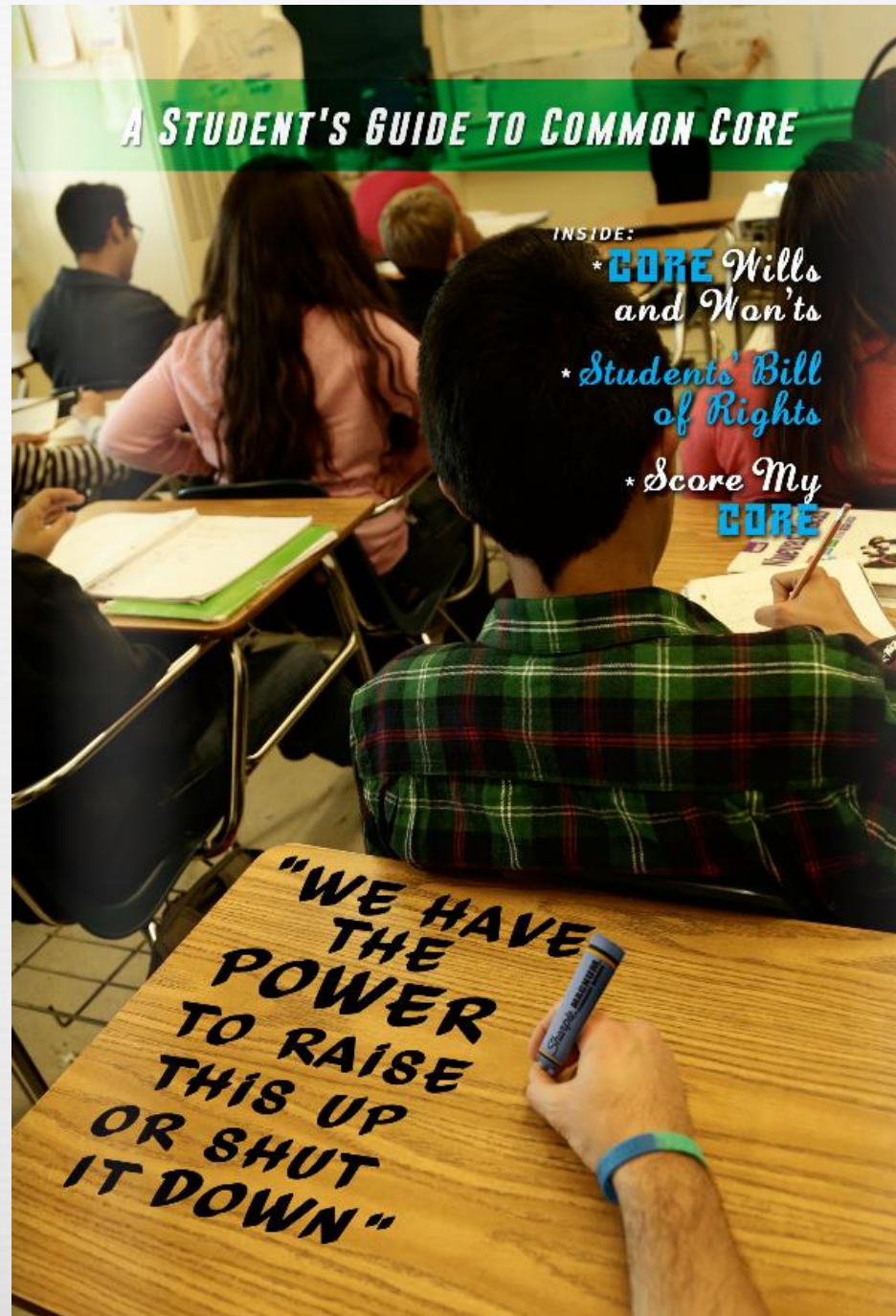
# Schoolin' the Schools: How We Started





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*A Student's  
Guide to  
Common Core:  
The Story of  
the Magazine*



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It's a Student  
Thing: What  
We Found  
and What We  
are Doing

**It's a**  
*Student Thing*  
AN EDUCATION STAKEHOLDER FORUM ON STUDENT  
ROLES IN IMPLEMENTING **COMMON CORE**


**WEDNESDAY, MAY 21ST, 2014**  
**4:30PM TO 6:30**

**HIGHLIGHTS:**

- PERFORMANCES
- ACTIVITIES
- GROUP DISCUSSIONS
- FOOD PROVIDED

**JAMES LICK HIGH SCHOOL** Share  
57 N WHITE RD  
SAN JOSE, CA 95127

FOR MORE INFORMATION CONTACT  
(408) 661-1065 OR  
ABIGELW.SOCIETY@GMAIL.COM



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**Common Core Standards**  
***Parent and Community Engagement***  
***San Bernardino City Unified School District***

***Felicia Jones, Associate Director***  
***Dr. Lori Collins, Project Director***



**C.O.P.E.**  
Congregations Organized for  
Prophetic Engagement

# Laying the Groundwork for Engagement

- Building a strong base of trained and engaged parent and community leaders
- Seeking policy/practice responses to pressing academic issues
- Early engagement on statewide policy reform efforts (LCFF, Common Core)
- Building broad-based support among school board champions and community stakeholders



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# Building a Base of Trained and Engaged Leaders

## Parents and Communities Engaged in Education

- Monthly meetings
- Policy Updates
- Research & Data Review
- Political Strategy



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# Seeking Policy/Practice Solutions

- Algebra Project
- Grade Notification Policy
- Aeries Parent Portal
- Targeted Instructional Improvement Policy (Task Force for African American Student Achievement)



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# Early Engagement on Statewide Policy Reform

- Common Core
  - Initiated engagement with district officials
  - Participated in advisory implementation committee
  - Convened training on common core with parents/community early
  - Convened 300 parents in Summit on Common Core
- Local Control Formula Funding
  - Early engagement of board and school officials
  - Public engagement during planning process
  - Advocated and provided recommendations on Parent Advisory Committee



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# Building Broad Based Support

- School Board Engagement
  - Learning Institutes
  - One-on-One Meetings
  - Public Actions and Board Meetings
  - Building internal allies among district officials
- Community Partners
  - San Bernardino Educational Justice Coalition
  - Coalition for African American Student Achievement
  - Statewide Partners – ETW, FIS, etc.



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# Anticipated Challenges

## Common Core

- Need for ongoing monitoring of implementation for accountability
- Shift from Algebra to Integrated Math
- Meeting the new CA Assessment of Student Performance and Progress (CAASPP) academic assessment and accountability measures

## LCFF

- Stakeholder input requires some knowledge about school budgets
- Lack of transparency at the district and site level
- Accountability to integrity LCFF in supporting intended subgroups



**C.O.P.E.**

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- Advocate for uniform grading policy
- Monitor A-G course completion and alignment with career/college readiness under new Common Core Standards
- Continue parent/community awareness and engagement
- Incorporate advocacy targeted at the county level for LCFF accountability



**C.O.P.E.**

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**Questions?**

**Thank you!**

**Amber Banks**

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**Patrice Guillory**

**510-465-6444, ext. 324**

**[pguillory@edtrustwest.org](mailto:pguillory@edtrustwest.org)**

# RESOURCES

- [Silicon Valley Debug- Students Guide to Common Core](#)
- [Parent Teacher Home Visit Project](#)
- [COPE](#)
- [ETW Common Core Resources](#)
- [PTA- Common Core Training and Resources](#)
- [Council of Great City Schools- Parent Roadmaps to the Common Core](#)
- [National Education Association- Parent Partnership Resources](#)
- [Achieve the Core- Parent and Community Resources](#)
- [US Department of Education- Dual Capacity Building Framework for Family-School Partnerships](#)