

# Education Watch

## IOWA

### *Key Education Facts and Figures*

Achievement, Attainment and Opportunity



From Elementary School through College

Prepared by the Education Trust, Inc.



Winter 2002-2003

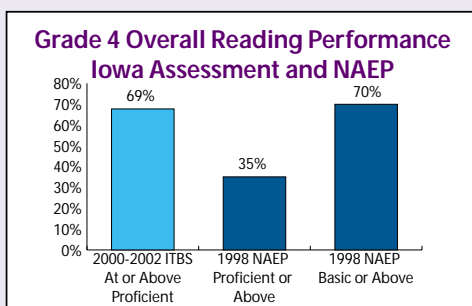
# Achievement

## Iowa Elementary Reading Achievement

Perhaps the most important task of elementary schools is to teach students to read well. Strong reading skills are the key to later success, both in school and in life.

The following charts compare your state's reading performance on the most recent administrations of the state assessment and the National Assessment of Educational Progress (NAEP). Under the No Child Left Behind (NCLB) legislation, every state must have a plan in place to ensure that all students are meeting the state's standard of proficiency by 2013-14. Results are reported below as the proportion of students reading at the "proficient" level, or the state-defined equivalent.

### Are Iowa students proficient in reading?

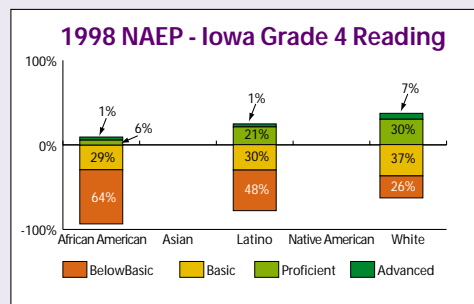
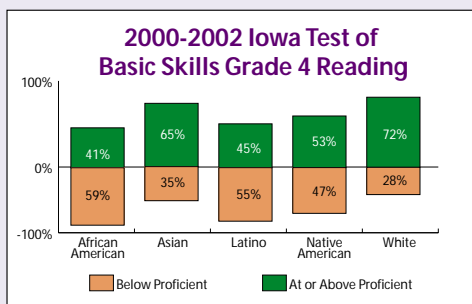


2000-2002 results from the Iowa Test of Basic Skills (ITBS) show that 69% of all 4th graders in Iowa are proficient or above in reading.

On the 1998 National Assessment of Educational Progress (NAEP), close to 70% of Iowa 4th graders scored at the basic level or above in reading, while only 35% performed at or above the proficient level.

### Do results vary by group?

Because it's important to look underneath overall averages to see how different groups of students are performing, NCLB further requires states to report achievement data by group. In this way, states can draw attention to the students who need the most help. The charts below show the distance each group has to go in order to reach the proficient level on the state assessment and on NAEP.



On Iowa's reading test, 72% of White 4th graders performed at proficient or above compared to only 41% of African American 4th graders. That means 59% of African American 4th graders in Iowa were not proficient in reading compared to 28% of White 4th graders.

### Is Iowa's performance improving on NAEP?

#### Grade 4 Reading

	NAEP Scale Score		Change from 1992-1998	
	1992	1998	State Change	Biggest Gainer
African American	209	192	-17	+10 (RI)
Latino	211	210	-1	+12 (CT)
White	227	226	-1	+10 (CT)
All	225	223	-2	+10 (CT)

Note: A difference of 10 points is roughly equivalent to a year's worth of learning

Between 1992 and 1998, average scores by Iowa 4th graders on the NAEP 4th grade reading assessment declined by 2 points. The biggest state gain over that period was 10 points. From 1992-1998, the gap between Iowa's White and African American students on the NAEP 4th grade reading test widened by 16 points.

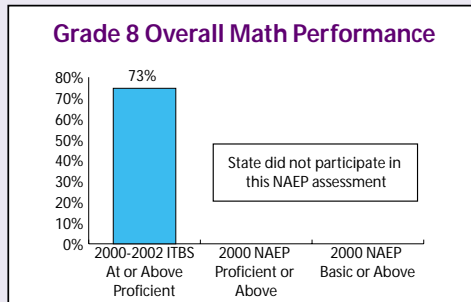
# Achievement

## Iowa Middle Grade Mathematics Achievement

To survive in our information society, all Americans need a solid foundation in mathematics. Middle schools play a particularly central role in assuring that students have not only mastered basic computation, but are also developing the mathematical thinking and problem-solving skills so important in the mathematics courses they will take in high school.

As we showed with reading on the previous page, the following charts compare students' mathematics performance on the most recent administrations of the state assessment and the National Assessment of Educational Progress (NAEP). NCLB legislation requires every state to have a plan in place to ensure that all students are meeting the state's standard of proficiency by 2013-14. For this reason, results are reported as the proportion of students at the "proficient" level, or the state-defined equivalent.

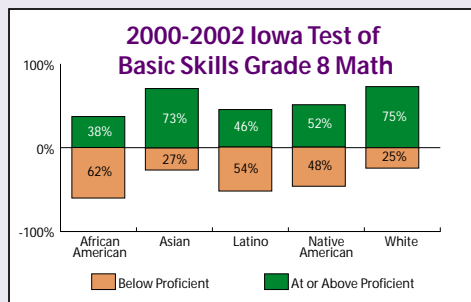
### Are Iowa students proficient in mathematics?



2000-2002 results from the Iowa Test of Basic Skills (ITBS) show that 73% of all 8th graders in Iowa are proficient or above in mathematics. Iowa did not participate in the 2000 National Assessment of Educational Progress (NAEP) 8th grade mathematics assessment, so comparison to this national benchmark is not possible.

### Do results vary by group?

Because it's important to look underneath overall averages to see how different groups of students are performing, NCLB further requires states to report achievement data by group. In this way, states can draw attention to the students who need the most help. The charts below show the distance each group has to go in order to reach the proficient level on the state assessment and on NAEP.



State did not participate in this NAEP assessment

On Iowa's mathematics test, 75% of White 8th graders performed at proficient or above, compared to only 38% of African American 8th graders. This means 62% of African American 8th graders in Iowa were not proficient in math compared to 25% of White 8th graders.

### Is Iowa's performance improving on NAEP?

#### Grade 8 Mathematics

	NAEP Scale Score		Change from 1990-1996	
	1990	1996	State Change	Biggest Gainer
African American	—	—	—	+21 (NE)
Latino	256	268	+12	+35 (NC)
White	280	285	+5	+16 (NC)
All	278	284	+6	+18 (NC)

Between 1990 and 1996, Iowa 8th graders gained 6 points on the NAEP 8th grade math assessment. The biggest state gain over that period was 18 points. From 1990-1996, the gap between Iowa's White and Latino students narrowed by 7 points.

Note: A difference of 10 points is roughly equivalent to a year's worth of learning

# Achievement

## How Does Iowa's Achievement Compare?

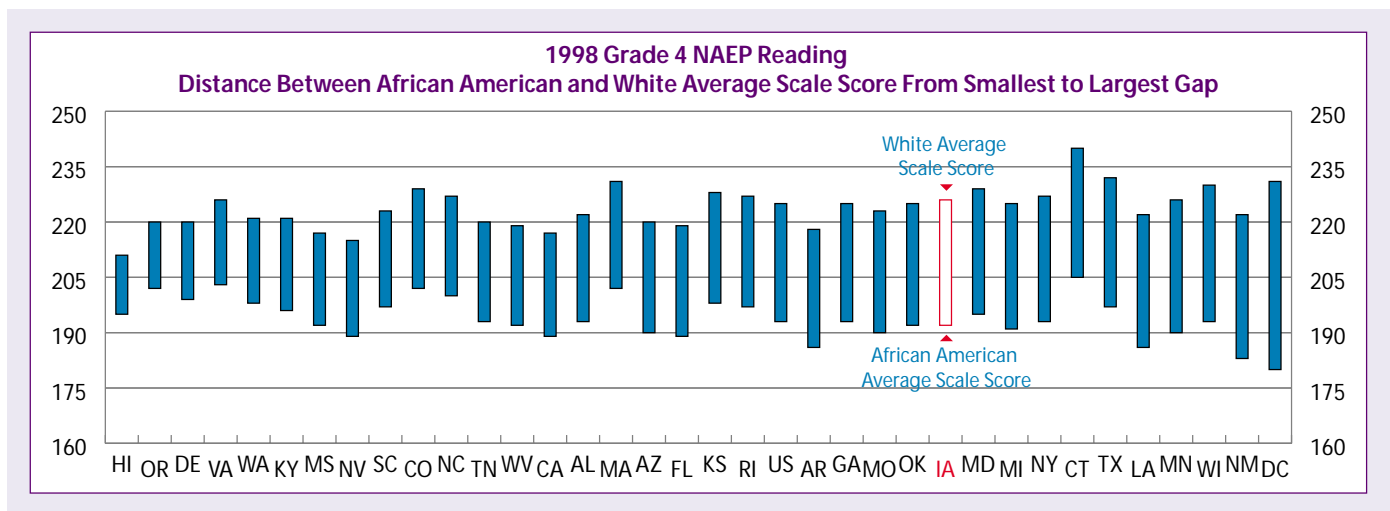
The win-win pattern states want to see is rising student achievement combined with narrowing gaps between student groups. On these pages we show where states are in meeting this twofold goal with respect to either African American, Latino or low-income students. For this report, we chose to feature the largest minority group in your state. While we focus here on one group's story, a complete picture of how your state is doing with all students can be found on Ed Watch Online at [www.edtrust.org](http://www.edtrust.org).

Readers should note that progress on one part of the goal does not necessarily mean progress on the other. For example, a state can have a narrow achievement gap between White and minority students, but the achievement levels of both groups are low. Likewise, minority achievement can be high relative to other states, but low in relation to White achievement in their own state, leaving a large gap. Most encouraging are the states that are seeing progress on both fronts.

### NAEP Grade 4 Reading

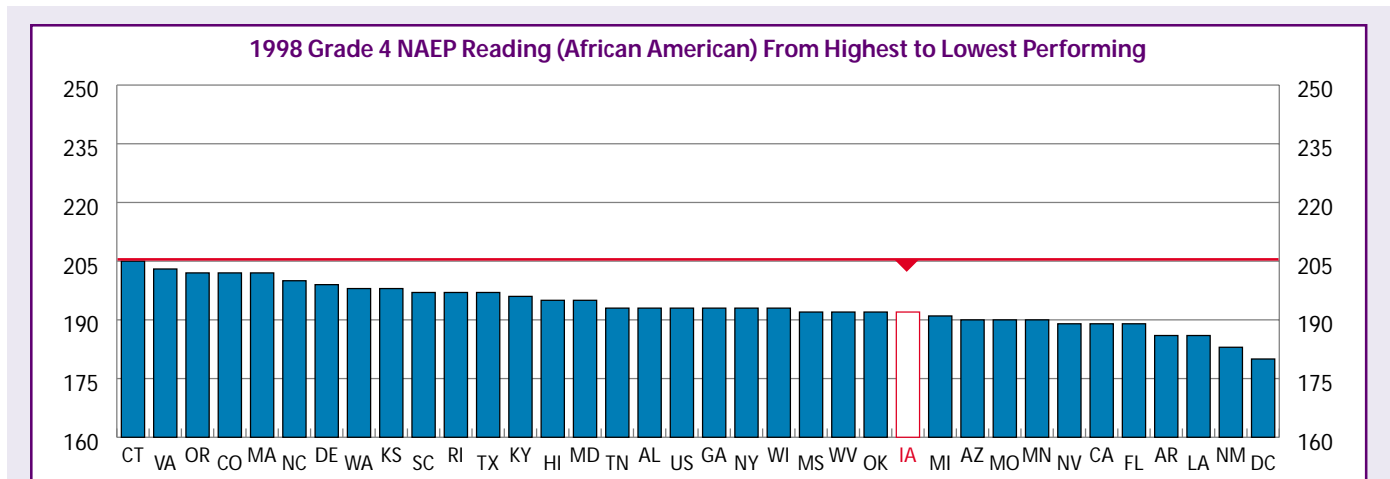
#### How does Iowa's African American-White achievement gap compare?

The chart below shows the reading achievement gap between your state's African American and White fourth-graders on NAEP. The top of each bar represents the average scale score for White students and the bottom is that for African American students. States are ordered from the narrowest to the widest gap.



#### How do African American scores in Iowa compare?

Some states are far more successful teaching minority and low-income students than others. Indeed the achievement gap between students of the same group in high- and low-performing states is often larger than the gap between White and minority students within states. The following chart shows the average scale scores of African American fourth-graders in all states that participate in NAEP.



Note: A difference of 10 points is roughly equivalent to one year's worth of learning.

Iowa—along with MD, MI and NY—has the eighth largest African American-White achievement gap on the 1998 NAEP grade 4 reading assessment. African American 4th graders in Iowa perform in the middle of the pack among states in NAEP reading.

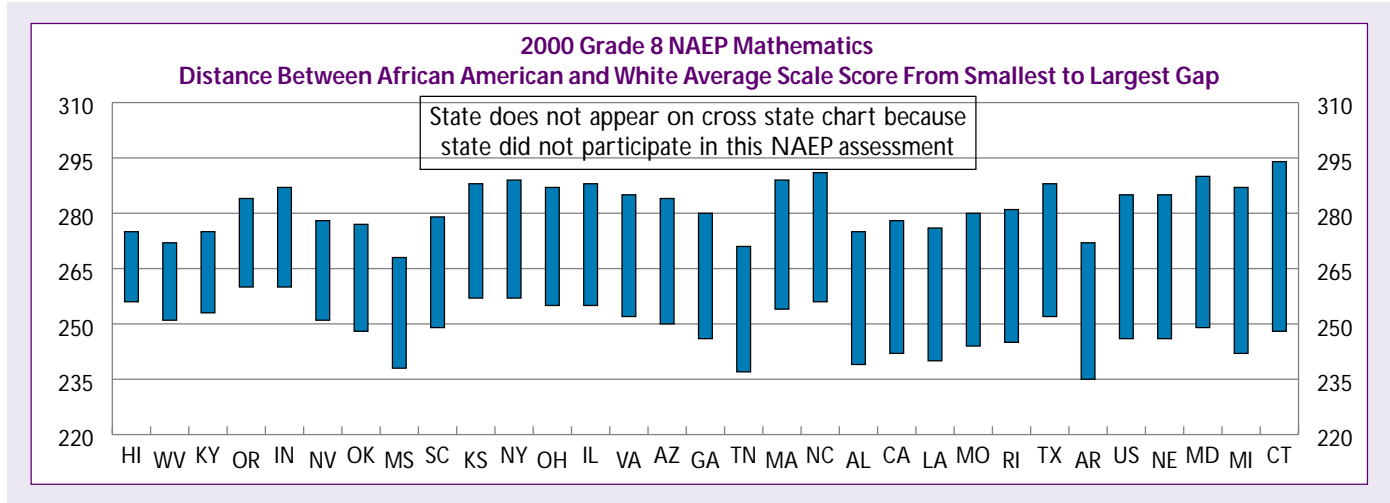
# Achievement

## How Does Iowa's Achievement Compare?

### NAEP Grade 8 Mathematics

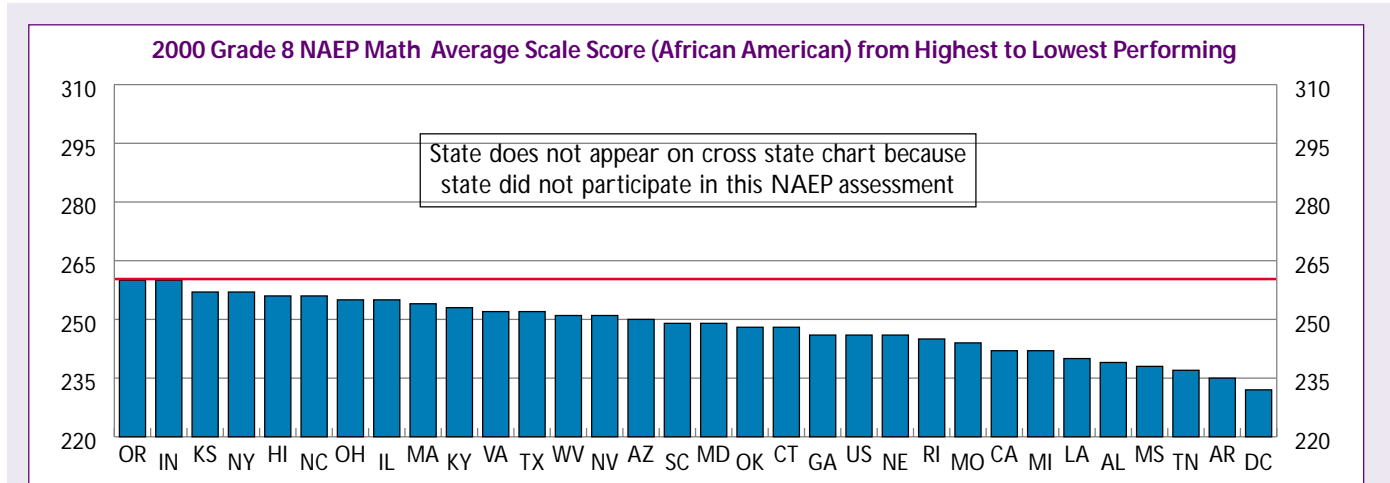
#### How does Iowa's African American-White achievement gap compare?

As with reading, the chart below shows the mathematics achievement gap between certain state's African American and White eighth-graders on NAEP. The top of each bar represents the average scale score for White students and the bottom is that for African American students. States are ordered from the narrowest to the widest gap.



#### How do African American scores in Iowa compare?

Some states are far more successful teaching minority and low-income students than others. Indeed the achievement gap between students of the same group in high- and low-performing states is often larger than the gap between White and minority students within states. The following chart shows the average scale scores of African American eighth-graders in all states that participate in NAEP.



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# Attainment

## High School and College Success

In earlier times, young people with poor reading and math skills could still succeed if they were willing to work hard. Now they need more. Not only do young people need to graduate from high school, but most will also need at least some postsecondary education or training.

### Iowa's Student Demographics, 1998-99

**Population and enrollments:** These data offer a picture of the student population in your state. Comparing the demographic distribution of students across each educational level shows what happens to children as they journey through the education system. Significant differences should raise questions about equity.

	Population, age 5-24	Public K-12	Two Year Colleges	Four Year Colleges
African American	3%	4%	3%	3%
Asian	2%	2%	1%	3%
Latino	3%	3%	2%	2%
Native American	<0.5%	<0.5%	1%	<0.5%
White	92%	91%	87%	82%
Other	—	—	6%	10%
Total	100%	100%	100%	100%
Number	819,043	498,214	68,119	120,855

### Participation and Success in Advanced Placement, 2000–2001

**Composition of AP test takers:** Students take Advanced Placement (AP) exams after completing year-long AP courses, typically among the highest level offered in high schools. In a system where all students have equal access to these opportunities, the percentage of test-takers by race and ethnicity would be proportional to their representation in public K-12 enrollment.

#### Who Takes AP Tests?

*Example: Of all AP test-takers, this proportion were African Americans*

	Public K-12 Enrollment	Calculus AB	English Language and Composition	Biology
African American	4%	<0.5%	1%	1%
Asian	2%	8%	4%	13%
Latino	4%	1%	1%	1%
White	91%	91%	93%	86%
Total	100%	100%	100%	100%
Number	492,518	703	535	353

**Success rates of AP test takers:** A school system's responsibility does not end at enrolling students in AP courses. While AP test taking offers a picture of access to AP coursework, relative achievement on these exams is an important measure of student/teacher preparedness. Huge variability in the proportion of test takers that earn a 3 or greater should raise questions about the quality of instruction or educational resources provided in courses labeled Advanced Placement.

#### Who Scores a 3, 4 or 5?

*Example: Of all African Americans who took the AP Calculus exam, this percent scored a 3, 4 or 5.*

	Calculus AB	English Language and Composition	Biology
African American	*	*	*
Asian	72%	*	73%
Latino	*	*	*
White	76%	65%	74%
Total	76%	64%	73%

\*data are not reported where there were less than 25 test takers in the state

### Who Makes it Through High School?

#### Iowa's 8th Graders vs. Diplomas

8th graders= 1995-96; diplomas= 2000

	Grade 8	Diploma
African American	1,125	734
Asian	595	547
Latino	673	537
Native American	122	74
White	36,200	32,034
Total	38,715	33,926

In order to determine equity in attainment rates, we compare regular diploma recipients with the number of 8th graders four years earlier. These show the flow of groups of students from middle school to high school graduation. Although these data do not track individual students from year to year, they should paint a fairly representative picture of who makes it through high school.

### Who Makes It Through College?

Good jobs for young people today increasingly require at least some postsecondary training with the greatest advantage going to those with a B.A. or better. Over the last decade, college-going rates have gone up across the country. Below we offer several indicators of postsecondary trends in your state compared to the performance of the top states on each indicator.

#### Participation and Persistence in Postsecondary

	Iowa	Top States*
H.S. freshmen enrolling in any U.S. college w/in 4 years	53%	54%
1st year community college students returning their 2nd year	48%	63%
Freshmen at 4 year returning their sophomore year	81%	83%
First-time full-time freshmen completing a BA w/in 6 years	61%	61%

\*Top States= median of top 5 performing states (Measuring Up 2002).

In order to determine equity in attainment rates, we've compared freshmen enrollments to bachelor's degrees four years later. We've also provided official data on the six-year graduation rates for students in your state's premier public university. Taken together, these should paint a fairly representative picture of who makes it through college.

#### 6-Year Graduation Rates at State Flagship Campus, 2001

(1995-96 First-time, full-time freshmen)

	University of Iowa
African American	41%
Asian	60%
Latino	52%
Native American	67%
White	67%
All	65%

#### Iowa Freshmen vs. Degrees Awarded

\*First-time full-time and part-time freshmen

Freshmen= 1996-97; Degrees= 2000

	Freshmen	Bachelors
African American	1,164	471
Asian	766	403
Latino	653	252
White	34,615	16,438
Other	2,740	1,186
Total	39,938	18,750



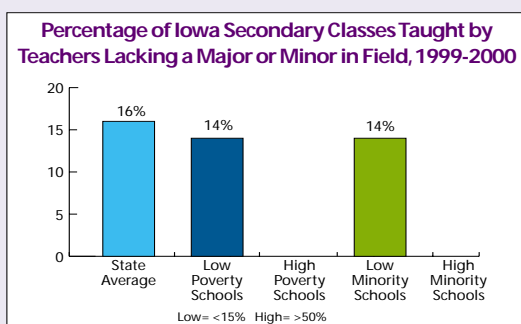
Differences in achievement and attainment between groups of students often have roots in differences in the availability of educational resources. To begin to understand achievement gaps among their students, states and districts should look at the distribution of qualified teachers, challenging curricula as well as funds.

### Teacher Gaps

#### Who Teaches Whom?

Research is very clear: good teachers make good schools. Students who get several effective teachers in a row will soar no matter what their family backgrounds, while students who have even two ineffective teachers in a row rarely recover. The below chart shows one measure of the distribution of teacher talent in your state.

Under NCLB, every state and school district must make sure that low-income students receive their fair share of qualified and experienced teachers. Readers should investigate their state's plan for placing a highly qualified teacher in every classroom.



According to national survey data, about 1 in 7 of Iowa's secondary classes are taught by teachers lacking either a major or minor in the field. Nationally secondary classrooms in high poverty, high minority schools tend to be less likely to receive their fair share of teacher talent.

### Challenging Curricula

Industry has joined colleges in the demand for individuals with high-level knowledge and skills. This means that all students need a rigorous curriculum in order to be prepared for success, whether they choose college or work. Yet too few students have the opportunity to gain these skills through rigorous math and science courses.

#### High Level Course-Taking, 1999-2000

##### Percentage of students who take high-level courses

Course-taking is an indicator of the amount of access students have to challenging subject matter and the essential skills it develops for life after high school. States should examine differences in access for different student groups.

	Iowa	Top States*
8th graders taking Algebra	n/a	30%
9th-12th graders taking at least 1 upper-level math course	45%	57%
9th-12th graders taking at least 1 upper-level science course	35%	39%

\*Top States= median of top 5 performing states (Measuring Up 2002)



### Special student placements, 2000

School programs vary a great deal in their level of curriculum, expectations, and instruction. If there is equity in placements, the number of Latino students, for example, placed in gifted and talented programs and in special education should be proportional to Latinos enrolled in K-12. Although suspensions are not precisely an academic program, we include data about them because too often they represent a placement out of the system altogether.

*Example for reading this chart: Of all public K-12 enrollments in your state, this proportion were African Americans.*

	% Public K-12 Enrollment	% Gifted And Talented	% Special Education	% Suspensions
African American	4%	2%	5%	17%
Asian	2%	2%	2%	1%
Latino	4%	2%	3%	4%
Native American	1%	1%	1%	1%
White	90%	94%	90%	77%
Total	100%	100%	100%	100%
Number	495,080	39,453	55,639	17,687

### Investments

#### Funding Gaps: Education Dollars by District Poverty and Minority Enrollment, 1999-2000

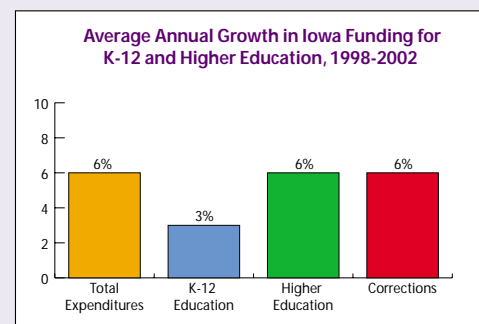
Most states spend considerably fewer state and local resources on the education of poor children than they do on educating more affluent children. The analyses below show the difference between resources available to the quarter of districts in the state with the most poor children and the quarter of districts with the fewest poor children.

In Iowa, districts with the highest child poverty rates have \$471.39 fewer state and local dollars to spend per student compared with the lowest-poverty districts. That translates into a total \$11,784.81 for a typical classroom of 25 students.

Districts with the highest minority enrollments have \$644.11 fewer state and local dollars to spend per student compared with the lowest-minority districts. That translates into a total \$16,102.85 for a typical classroom of 25 students.

#### State Funding for K-12 and Higher Education

It is important to examine changes in state education spending in the context of the overall budget as well as expenditures in other areas.



#### College Affordability Gaps, 2001

College costs often discourage students with limited means from seeking further education. States can lessen this problem by targeting their aid dollars to low-income students and by providing affordable colleges within the reach of low-income families.

	Iowa	Top States*
Amount state provides to low-income students for every \$1 of federal Pell grants	\$0.60	\$1.08
Share of income that poorest families need to pay for tuition at lowest priced colleges	16%	8%

\*Top States= median of top 5 performing states (Measuring Up 2002)

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## References

State assessment results were collected from state education department websites.

High Level Course-taking, Participation and Persistence, and Affordability data: Measuring Up 2002: The State-By-State Report Card for Higher Education. The National Center for Public Policy and Higher Education (2002). Measuring Up defines "Top States" as the median value of the top five performing states.  
<http://measuringup.highereducation.org/2002/reportthome.htm>

NCAA 6 yr graduation rates: [www.ncaa.org](http://www.ncaa.org)

All remaining indicators contain data from The Education Watch Interactive State & National Data Site: [www.edtrust.org](http://www.edtrust.org)

Full definitions and sources for all indicators on Education Watch Online can be found at: <http://204.176.179.36/dc/edtrust/navfiles/databookdef2.html>

NAEP notes:

- NAEP data were not reported for race/ethnic groups where sample size is too small for reliable estimate.
- State change reported pages 2 and 3 may not be statistically significant.
- NAEP cross-state tables (pages 4 and 5) are presented for either African Americans or Latinos, whichever is a greater proportion of 2000-2001 public K-12 enrollment. Where neither African American nor Latino students comprise at least 3% of the public K-12 enrollment in a state, we presented data for low-income students.

Cross-state table note (p. 4 & 5): For both the gap and minority achievement charts, states that share the same gap size or scale score are ordered alphabetically and share the same rank order in the text analysis. The nation is not included in cross state rank order.

Public K-12 enrollment note: These data may vary across different tables because we used data from consistent years within each table to provide the most accurate context.

Advanced Placement (AP) note: The number of non-respondents and Native Americans was subtracted from the total test-takers and public K-12 enrollment so the reported/known percentages would equal 100%. AP results for Native Americans are not reported as a separate category because we did not deem the data reliable.

Teacher gap data refer to secondary classes in the core subjects.

Rounding note: Due to rounding, the data where we present distributional percentages may not total to 100. We have indicated <0.5% where data would have rounded to zero.

Average annual growth in state funding per National Association of State Budget Officers (NASBO) data.

## Education Watch Interactive State and National Data Site

Much of the data in this report—and many additional education indicators—is available on EdWatch Online—our interactive State and National Data Site, which allows users to compare student achievement and opportunity data across states and for the nation. To access the site, go to our website at [www.edtrust.org](http://www.edtrust.org).

## Dispelling the Myth Online

While these reports focus on state-level data, Dispelling the Myth Online—another of our online data tools—allows users to mine school-level achievement data in almost every state. This easy-to-use, fully interactive Web site allows you to use school demographic and performance criteria of your choice to conduct rapid searches for high-performing or high-improving schools in nearly every state in the nation for all subjects and grade-levels where state assessment data is available in that state.

To access the full collection of Dispelling the Myth analyses, tools, and documentation, go to our website at [www.edtrust.org](http://www.edtrust.org).



The Education Trust was created to promote high academic achievement for all students at all levels, kindergarten through college. While we know that all institutions could better serve their students, our work focuses on the schools and colleges most often left behind in efforts to improve education: those serving Latino, African American, Native American and low-income students.