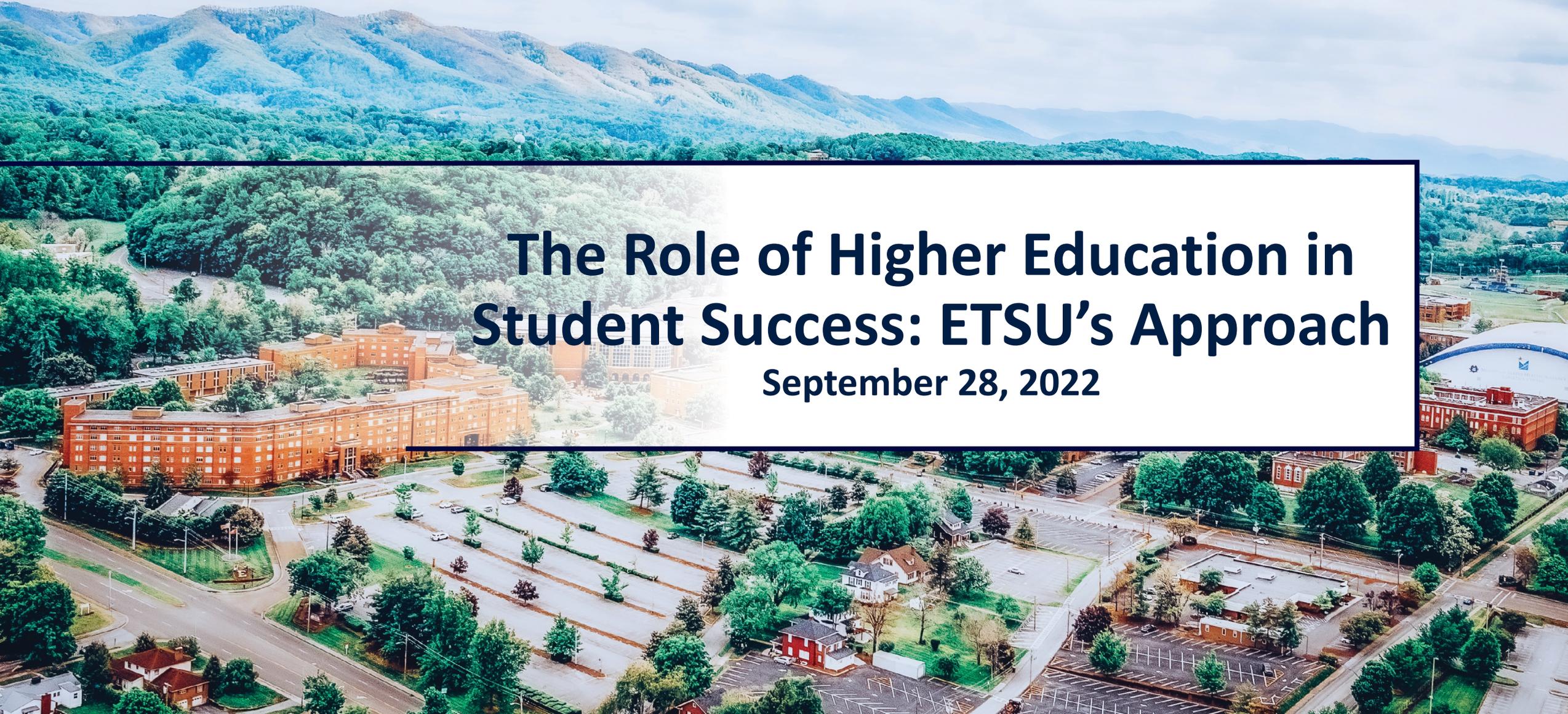




EAST TENNESSEE STATE  
UNIVERSITY

# The Role of Higher Education in Student Success: ETSU's Approach

September 28, 2022

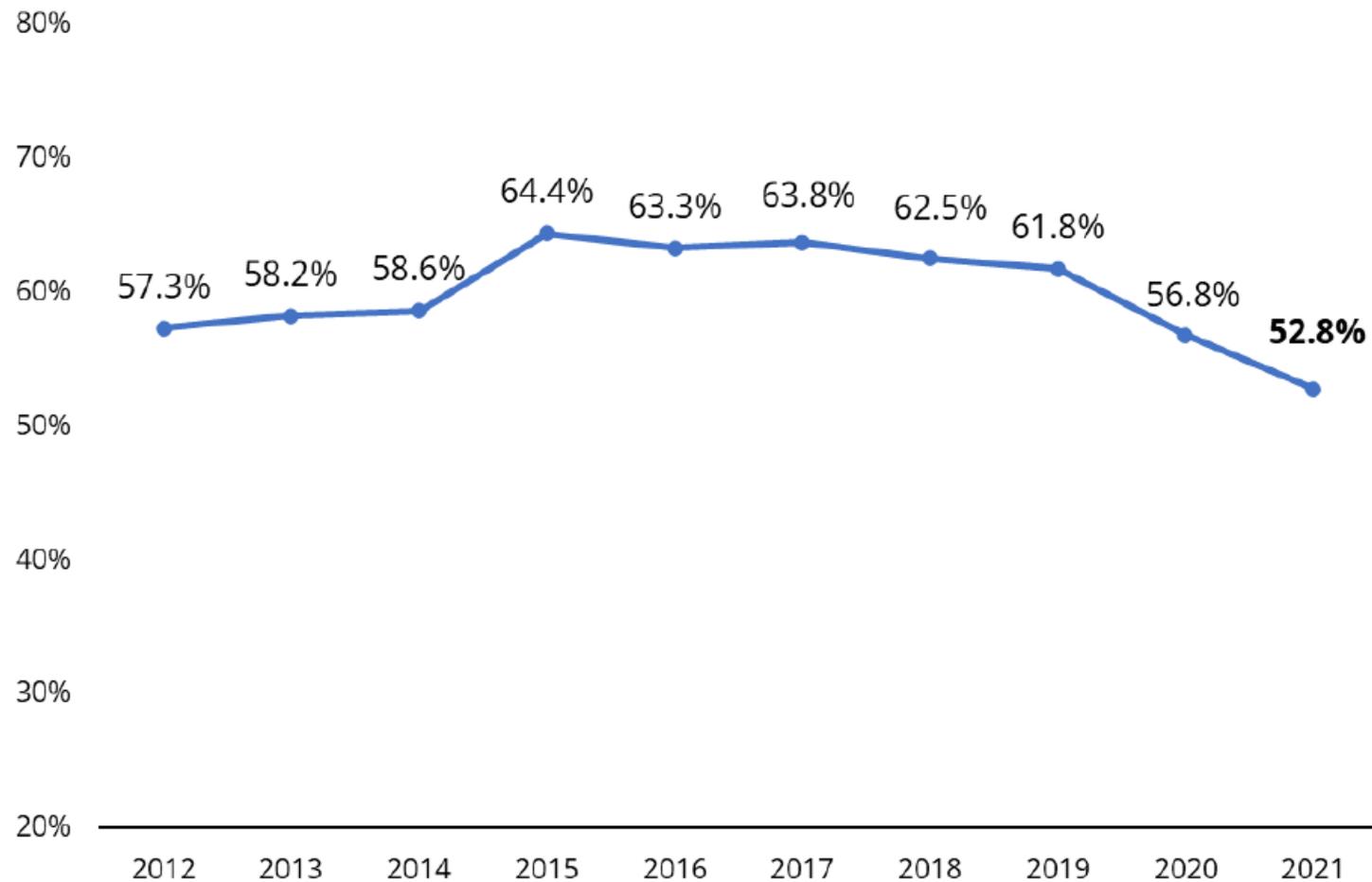


# Setting the Stage: About ETSU

- Public TN Institution founded in 1911 as East Tennessee Normal School
- Fall 2021 Enrollment: 12,750
  - Includes 2,434 graduate/professional students
  - 63.5% Female; 36.5% Male
  - 76.1% White; 6.7% Black; 3.7% Hispanic, 4.1% Two or more races; 5.4% Unknown
- 2021-22 Operating Budget: \$487,918,200
- Six Year Graduation Rate for class of 2016: 55%
- 2021 Retention Rate: 72%
- To learn more, visit: [ETSU AT-A-GLANCE](#)



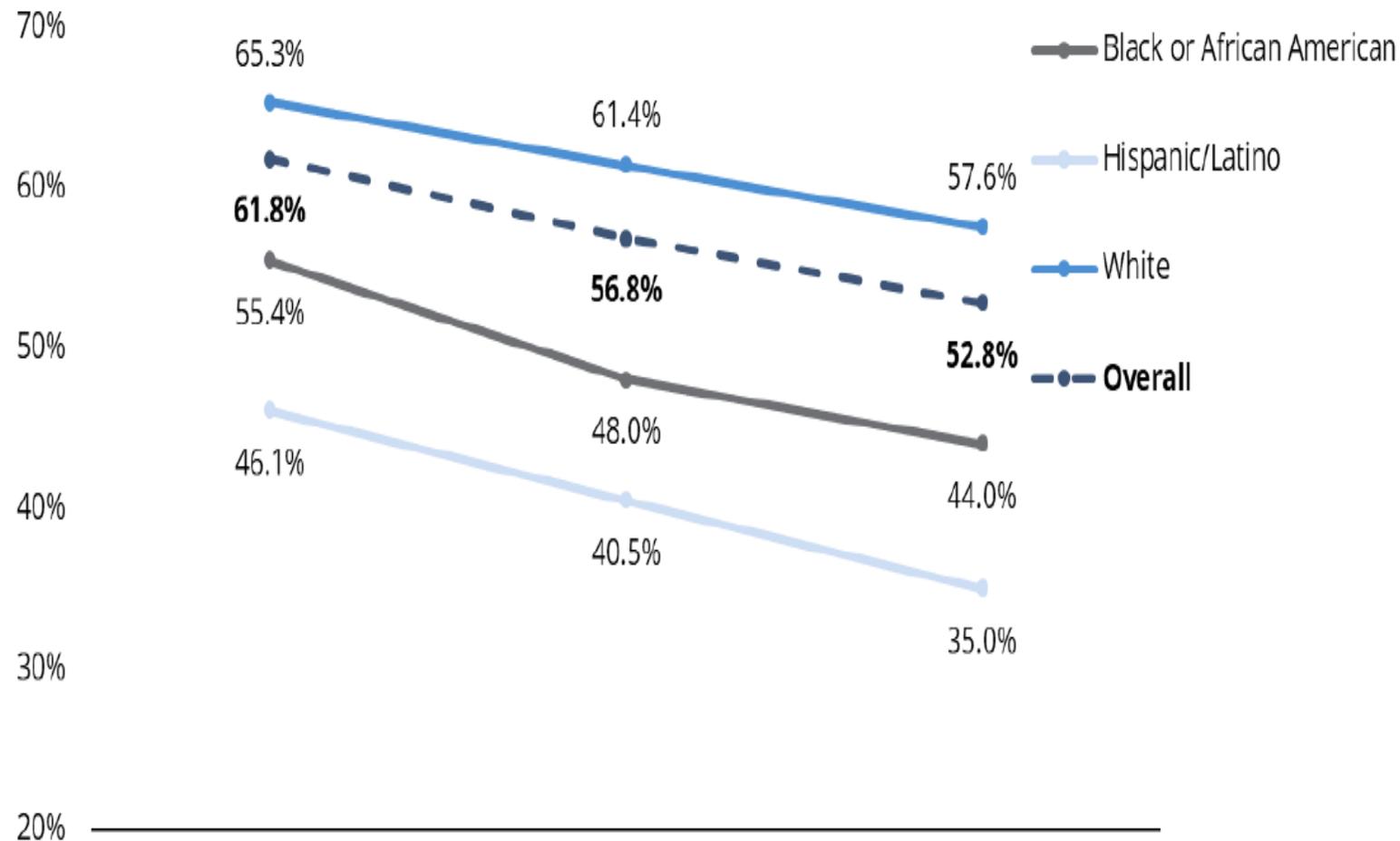
# Setting the Stage: College Going Rates in TN (2012-2021)



Source: THEC



# Setting the Stage: College Going Rates in TN by Race (2012-2021)

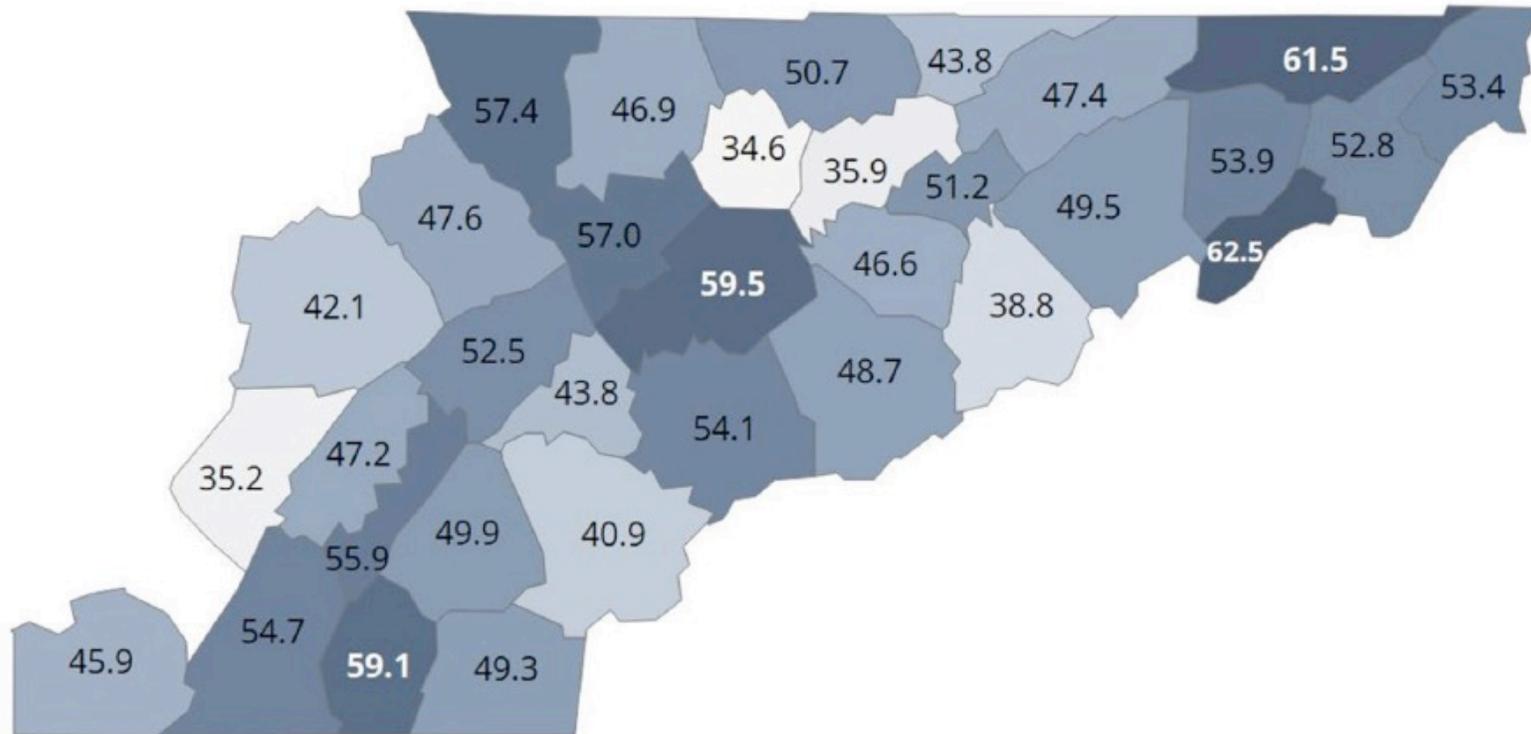


Source: THEC





# Setting the Stage: College Going Rates in East TN (2021)



Source: THEC



# Discover: TRIO Programs

- ETSU hosts ten TRIO projects and is only 1 of 5 universities in the U.S. to host all seven of the different types of TRIO Programs
  - Upward Bound • Upward Bound Math Science • Student Support Services • Student Support Services STEM and Health Sciences • Veterans Upward Bound • McNair Post-Baccalaureate Achievement Program • Economic Opportunity Center • Talent Search
- \$3,248,681 to serve 2,369 individuals in the northeast Tennessee region
- Highlights from 2020-2021
  - 76.2% of UB/UBMS enrolled in a postsecondary education program
  - 53.25% of the UB/UBMS 2015 cohort obtained a bachelor's degree
  - 83.3% of UBV completers enrolled in postsecondary educational program
  - 85% of McNair students who graduated with bachelor's degrees matriculated into graduate programs



# Discover: BUCS Academy

- BUCS Academy – Student Success Program for First Year Students
  - Housed in the Mary V. Jordan Multicultural Center
  - Cohort approach
  - 3- week Summer Program, take ETSU 1020
  - QUEST/Preview program the week before fall classes begin
  - Take CSCI 1100, Using Information Technology fall semester



# Discover: Hispanic Student Day

**A one-day introduction to college life after high school.**

- Our goal is to encourage Hispanic students to complete high school and further their education.
- Sponsored by the Language and Culture Resources Center to support the growing Hispanic population and its need for access to higher education.
- Vision: “vision is to bridge boundaries between the native English-speaking communities and non-English speaking communities in East Tennessee.”
- Hispanic Student Day has been supported by ETSU for over 20 years.
- Annually over 400 students participate.



# Discover:

## ETSU Promise Plus Scholarship Program

- Launched in 2020
- Unlike any other promise scholarships available to Tennessee residents, ETSU Promise Plus provides last-dollar tuition assistance and program services fees, PLUS more.
  - Up to \$6,000 on-campus housing scholarship (\$1,500 annually)
  - FREE participation in pre-college programs including new student orientation, Preview ETSU (extended orientation), Quest and early move in.
  - A seat in ETSU's first-year experience course designed to support a successful transition to college
  - Access to faculty and peer mentors
  - Academic tutoring services and career support
  - FREE membership to the Buccaneer Family



# Investigate: BlueSky Institute

- BS in Computing – 2 year accelerated program integrated hands-on learning
- Geographically located in Chattanooga in partnership with BlueCross BlueShield of Tennessee headquarters
- Students admitted to the BlueSky Tennessee Institute will be considered for generous scholarship opportunities on the basis of financial need, academic qualifications, and all materials submitted for the BlueSky Institute application.
- Successful graduates eligible for immediate employment with BSBC TN



# Investigate: EQUIP

- Extending **Q**uillen to the **U**nderserved through an **I**ntegrated **P**rogram
- The mission of the EQUIP Program is to identify, mentor and educate students from rural and underserved areas to become primary care physicians committed to rural and underserved medicine.
- High school students are introduced during our Rural High School Medical Camp.
- First Year and Sophomore college students meeting eligibility requirements can become EQUIP members. Space is limited to 15 college students at each year level
- Must be from a rural area of East Tennessee, SW Virginia, or Western North Carolina or an underserved community, want to practice primary care, and meet GPA requirements.



# Investigate:

## ETSU Elevates Service Grants

- Purpose: Fund projects aimed at improving the lives of people across the region. Launched Fall 2019.
- A total of fourteen \$5,000 grants were awarded through shark-tank-like competitions.
  - Teams consisting of at least one member of the ETSU community (faculty, staff, students, organizations, departments, colleges) and surrounding community (individuals, non-profits, faith-based organizations, schools, civic groups etc.) were eligible to submit applications
  - Teams had seven minutes to present and then answered questions from the audience. At the conclusion of the pitches, each audience member physically present was eligible to vote and determine the three winners.
- Paused due to Pandemic. Plan to re-launch in Spring 2023



# Investigate:

## 2021 ETSU Elevates Service Grant Winners

- **Leadership Kingsport: Working for a Fresh Start** -improve an existing program at Roosevelt Elementary called “Fresh Start Morning Club” for students who often arrive at school underprepared for the day. The program provided students with basic hygiene supplies, a quiet place for breakfast, homework assistance, and a clean set of clothes.
- **Johnson City Public Library Teens** – expand the existing “Stories to Service” project into a “De-Stress Week” by hosting programs teaching various relaxation methods and providing materials for mental health awareness.
- **ETSU Elevates Housing** - launch “Healthy Homes: Tri-Cities” to provide critical home repairs for families in the Tri-Cities region in need of warmer, safer and drier housing.



# Advance: The Future of ETSU

- Community-Engaged Learning will be a common experience for ALL ETSU undergraduates
- Community-Engaged Learning is the intentional integration of curricular and co-curricular experience with community engagement that develops and maintains mutually beneficial external partnerships and enhances student outcomes.



# Advance: The Future of ETSU

- Students will connect community-engaged learning experiences to their coursework.
- Students will reflect on how community-engaged learning influences their future aspirations.
- Students will articulate how community-engaged learning prepares them to participate in a diverse society.



# Advance: The Future of ETSU

- Community-Engaged Learning exists in coursework, student research, project-based assignments, study abroad, and internships.
- Community-Engaged Learning exists in learning communities, Preview activities, Alternative Service Experiences, student-led clubs and organizations



# Questions?

