

DISCLAIMER: This resource is adapted from an EdTrust Tennessee legislative advocacy training. The tactics, tools, and guidance can be used to advocate for education justice in any state.

EDUCATION JUSTICE ADVOCACY

Gearing Up Training Webinars

Last updated: March 8, 2024

Effective Legislator Engagement

[PowerPoint](#) and [Recording](#)

During this training, learn how to identify key legislators for advocacy efforts, effectively schedule and plan legislative meetings, and build meaningful relationships with legislators. Additionally, learn how to “power map” (which means to identify who has power to influence a specific issue) at the local and state level. Lastly, boost your legislative engagement strategies by reviewing best practices and walking through mock scenarios from AWAKE ([Advocates for Women’s & Kids’ Equality](#)).

Engaging Youth in Legislative Advocacy

[PowerPoint](#) and [Recording](#)

During this training, learn best practices for engaging youth in advocacy, discuss how to address barriers organizations face when trying to integrate youth voice into advocacy efforts, and hear directly from students and organizations on the ground in Tennessee who have been leading youth advocacy campaigns effectively. We are excited to feature our alliance and coalition partners who have experience engaging youth at the TN General Assembly, including the [TN Association of School Librarians](#), [WilCo Iris](#), and the [EmpowerEd Student Voice Network](#).

Resources shared during this webinar include

- [Letter to a Young Organizer #2 | The Forge \(forgeorganizing.org\)](#)
- [Guide: How to sustain a movement to win](#)
- [Direct Action Survival Guide](#)
- [Know Your Rights | Students’ Rights | ACLU](#)

Telling Your Story: Effective Communications and Media Strategies in Legislative Advocacy

[ET-TN PowerPoint](#), [RALLY PowerPoint](#), [Recording](#)

Learn how to meaningfully tell your story when engaging with elected officials and integrate your stories into advocacy campaigns that mobilize your community to act. [RALLY](#), a national





advocacy organization, explains the importance of storytelling and reviews key media narrative strategies to leverage in your campaigns. Additionally, the [TN Immigrant & Refugee Rights Coalition](#) — a statewide, immigrant, and refugee-led collaboration organization — shares tips for uplifting stories from their community, drawing from their own work.

